



introducing your coach...

Belinda MacInnes BSc, Grad Dip Bus Systems, MCC is a seasoned coach starting her coaching career in 1999. For over 20 years BelindaM has been coaching leaders and emerging leaders in both the private and public sectors – in Australia and globally. She is well versed in the intricacies of the global workplace and enjoys coaching executives as they manoeuvre their way through the complexities of global leadership. BelindaM is a pioneer of coaching in Asia Pacific where she spends much of her time, be it virtual/digital coaching via screen or meeting clients face to face when schedules allow. Belinda's energy lies in exploring what is possible and what is not possible for today's leaders in both **how they act** and in **who they are being**. One of her key roles is to inspire leaders and emerging leaders to have increased SUSTAINABLE energy.

Belinda MacInnes is an internationally sought-after master coach and coaching skills trainer. Belinda has over 8,000 one-on-one coaching hours, and with clients in 29 countries her coaching practice is truly international.

Belinda is an ICF Master Certified Coach (only 4% of coaches hold this highest credential). She is a member of the International Coaching Federation (ICF); in 2008 she served as the ICF Australasia President; she has successfully completed both the ICF PCC Markers & ICF MCC Assessor trainings. Belinda was a founding member of the Asia Pacific Alliance of Coaches (APAC) serving on the Executive Committee for over six years as First Vice President. She holds a Bachelor of Science from the University of Melbourne (physics and mathematics) and a Graduate Diploma in Business Systems (with Distinction) from RMIT University.

Her coaching clients include executives and managers within organisations, small business owners, and a handful of newer coaches whom she supervises and mentors. Belinda's coaching style has been described as direct and authentic. She is candid with a caring mindset. Her coaching specialities include:

- permission to genuinely influence & impact the workplace using IQ, experience & EQ
- identifying and reducing Imposter Syndrome – making it irrelevant (truly!)
- emotional intelligence, and conversational intelligence
- up-leveling communication skills
- strengthening personal foundations, including simplifying life to manage stress
- making key decisions and designing strategies
- gaining more sustainable energy thus more clarity
- being more effective in what you do with your time and resources
- values identification and alignment
- leadership and management skill development using inherent capabilities

BelindaM
Master Coach

www.belindam.com

Instagram: [belindamacinnes_mcc](https://www.instagram.com/belindamacinnes_mcc)

- leveraging and retaining high potential employees
- integrating work and lifestyle to discover your WorkStyle (work + lifestyle = WorkStyle)

Belinda's extensive experience in the business world from both a corporate and small business perspective, along with her formal coach training, has given her an insight into the correlation between enjoying a healthy lifestyle and achieving professional success. Her exposure to people who are driven to succeed, but at a very high cost physically, spiritually and emotionally, enabled her to see the 'juggernaut' that many employees and business owners are on. Thus, she is passionate about coaching and growing coaching globally. Her powerful mix of the creative and linear (having studied physics and business) gives her a unique approach to coaching and the business of coaching. She is the author of the Professional Coach's Business System® and the PCBS Revisited which are being used by coaches worldwide.

Based in the magnificent Victorian Central Highlands north-west of Melbourne in Australia, where she lives with her husband Don and various domestic animals; Belinda is a Master Coach, coaching skills trainer, coach supervisor, mentor, and author. She is an interested step-mother to three fabulous adult sons. She loves downhill skiing, her garden, the colour pink, galleries, fresh produce, and travel. She is a passionate learner of where theoretical physics, philosophy and AGI are heading in this 21st century.

In fact, she has travelled to over 33 countries around the world - for three years as a backpacker in her twenties, then attending coaching conferences. In 2002, 2003 and 2005 Belinda attended the ICF's European Conferences in Spain, Italy and Norway where her Professional Coach's Business System® was received with great enthusiasm. In 2002 she was a speaker at the inaugural ICF Australasian Conference in Sydney and has since spoken at many ICF Australasian Conferences. She has represented the ICF Australasia at the ICF's Global conference with over 1,500 delegates. In 2006 Belinda was honoured to be the keynote speaker at the inaugural Kiwi Coaching Retreat in Taupo, New Zealand, and in 2007 she was invited to join the Coach Inc faculty cruise in The Bahamas. 2008 saw her visit Bhutan, to visit her client at the UN World Food Program, and completely revise the Professional Coach's Business System to produce The PCBS Revisited. 2009 saw Belinda invited to India as a speaker at the inaugural ICF Indian Coaching conference in Bangalore. During 2010 Belinda held a half day-preconference workshop at the inaugural APAC Conference in Singapore.

Since 2012 Belinda has slowed down her travel to spend time in with her family, friends, and in her beautiful garden. That said, in 2015 she visited Cambodia where she continues her pro bono coaching, and in 2016 she was back in the USA, Europe, Dubai and Indonesia. Her attendance at the 2017 APAC conference in Bangkok and the 2019 APAC conference in Mumbai continue to be regional highlights.

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